

# **AGENDA**

**THE 29<sup>TH</sup> MEETING**

**OF**

**THE IFFTI EXECUTIVE COMMITTEE**

**ON**

**2<sup>ND</sup> APRIL, 2013**

**AT**

**THE FASHION INSTITUTE OF DESIGN AND MERCHANDISING**

**LOS ANGELES, USA**

**I F F T I**  
**INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES**

**Agenda of 29<sup>th</sup> Executive Committee Meeting**

Notice for the 29<sup>th</sup> Executive Committee meeting was issued vide IFFTI Secretariat mail dated 16<sup>th</sup> May, 2012. The meeting will be held at 1300 hours on Tuesday, 2<sup>nd</sup> April, 2012 at the Fashion Institute of Design and Merchandising, Los Angeles, USA.

**Chair: Dr. Satoshi Onuma**  
**Secretary: Commodore Vijay Chaturvedi (Retd.)**

<b>1</b>	<b>ATTENDANCE</b>	
	<i>To note</i>	
<b>1.1</b>	<b>Present:</b>	<b>Secretary</b>
	(a) <b><u>Regional Members</u></b>	
	• Dr. Satoshi Onuma, Bunka Gakuen University, Japan – Chairperson	
	• Ms. Tina Guglielmino, School of Fashion and Textiles, RMIT, Australia – Deputy Chairperson and Chair, Membership Sub-Committee	
	• Ms. Souraya Bouwmans-Sarraf, Amsterdam Fashion Institute, The Netherlands – Deputy Chair, Education Initiative Sub-Committee	
	• Ms. Sylvie Ebel, Institut Francais de la Mode, Paris – Chair, Finance Sub-Committee	
	• Prof. Frances Corner, London College of Fashion, U.K. – Chair, Education Initiative Sub-Committee	
	• Dr. Giacomo Oliva, Fashion Institute of Technology, USA – Deputy Chair, Membership Sub-Committee	
	• Prof. Raymond Au, The Hong Kong Polytechnic University, Hong Kong – Deputy Chair, Research Sub-Committee	
	• Prof. Li Jun, Donghua University, P.R. China	
	• Ms. Margo Barton, Otago Polytechnic, New Zealand – Member	
	(c) <b><u>Special Invitees</u></b>	
	• Ms. Barbara Bundy, The Fashion Institute of Design and Merchandising, USA – Host Institution	
	(d) <b><u>Member Secretary</u></b>	
	• Commodore Vijay Chaturvedi (Retd.)	
<b>1.2</b>	<b>Apologies</b>	
	• Prof. Trevor Little, North Carolina State University, U.S.A – Chair, Research Sub-Committee	
	• Mr. Sharad Mehra, Pearl Academy of Fashion, India – Member	
	• Prof. Edward Newton, Emeritus Chair	
<b>1.3</b>	<b>Welcome</b>	<b>Dr. Satoshi Onuma</b>
<b>2</b>	<b>CONSIDERATION OF AGENDA</b>	

	<b>2.1*</b>	<b>Notice of Agenda Items</b>	<b>All</b>
		Members will be requested to give notice of any additional agenda items to be raised or withdrawn from discussion.	
	<b>2.2*</b>	<b>Starring of items</b>	<b>All</b>
		Members will be invited by the Chair, to star and double star further agenda items for discussion. The Chair will then move that all agenda items remaining unstarred be adopted, and that recommendations contained in these items and any related papers be approved without discussion.	
	<b>2.3*</b>	<b>Order of Business</b>	<b>All</b>
		Members will be invited by the Chair to consider the order in which the agenda items are to be discussed.	
	<b>3</b>	<b>CONFIRMATION OF MINUTES</b>	
		<i>For Adoption</i> The minutes of the 28 <sup>th</sup> meeting of the Executive Committee circulated. No comments received.	
	<b>3.1*</b>	<b>Motion:</b> "That the minutes of the 28 <sup>th</sup> Executive Committee meeting held on 15 <sup>th</sup> and 16 <sup>th</sup> November, 2012 at Istanbul Moda Academy, Istanbul, Turkey be adopted as a true and accurate record."	<b>Chair</b> <b>Secretary</b>
	<b>4*</b>	<b>STATUS OF MEMBERSHIP</b>	<b>Secretary</b>
	<b>4.1</b>	<i>For information</i> A report on status of membership.	<b>Attachment 1</b> <b>(Page No. EC-6)</b>
	<b>4.2</b>	Status of Membership Subscription.	<b>Attachment 2</b> <b>(Page No. EC-8)</b>
	<b>5</b>	<b>REPORTS FROM CHAIRS OF SUB-COMMITTEES</b>	
	<b>5.1*</b>	<b>Membership Sub-Committee</b>	<b>Ms. Tina</b> <b>Guglielmino</b> <b>Secretary</b>
	<b>5.1.1</b>	<i>To Discuss and Finalize</i> Criteria for upgradation of IFFTI Membership.	<b>Attachment 3</b> <b>(Page No. EC-10)</b>
	<b>5.1.2</b>	<i>To Discuss</i> Initiatives to make IFFTI Membership attractive to Corporate Members.	<b>Attachment 4</b> <b>(Page No. EC-11)</b>
	<b>5.1.3</b>	Enhanced Collaboration with International Organizations.	<b>Attachment 5</b> <b>(Page No. EC-12)</b>
	<b>5.1.4</b>	A Policy to improve IFFTI Website.	<b>Attachment 6</b> <b>(Page No. EC-13)</b>
	<b>5.1.5</b>	<i>For Information</i> <b>Interaction with Reciprocal Members:</b> Interaction with International Apparel Federation (IAF).	<b>Attachment 7</b> <b>(Page No. EC-14)</b>

	<b>5.2*</b>	<b>Education Initiatives Sub-Committee</b>		
	<b>5.2.1</b>	<i>To Discuss</i>	Faculty Exchange Initiative.	<b>Prof. Frances Corner</b>
	<b>5.2.2</b>		Conference Workshop.	
	<b>5.2.3</b>	<i>For Information</i>	Feedback on Regional Meeting of European Heads of Design of IFFTI Member Institutions.	<b>Ms. Sylvie Ebel</b>
	<b>5.3*</b>	<b>Research Sub-Committee</b>		<b>Prof. Robyn Healy</b>
	<b>5.3.1</b>	<i>For Information</i>	Research Workshop.	
	<b>5.3.2</b>		Interaction between Researchers.	
	<b>5.4*</b>	<b>Finance Sub-Committee</b>		<b>Ms. Sylvie Ebel</b> <b>Secretary</b>
	<b>5.4.1</b>	<i>For Information</i>	The financial Statement of Affairs as at 31 <sup>st</sup> December, 2012.	<b>Attachment 8</b> <b>(Page No. EC-17)</b> <b>Attachment 9</b> <b>(Page No. EC-19)</b>
	<b>5.4.2</b>		Balance Sheet as at 31 <sup>st</sup> December, 2012.	
	<b>5.4.3</b>	<i>To Approve</i>	The Budget for the year 1 <sup>st</sup> January, 2013 to 31 <sup>st</sup> December, 2013.	
<b>6</b>		<b>IFFTI INITIATIVES</b>		<b>Attachment 10</b> <b>(Page No. EC-21)</b>
	<b>6.1</b>	<i>For Information</i>	Junior Faculty.	<b>Secretary</b>
	<b>6.2</b>		PG/ Research Students.	
<b>7</b>		<b>VENUES OF FUTURE IFFTI MEETINGS AND CONFERENCES</b>		<b>Attachment 11</b> <b>(Page No. EC-22)</b>
	<b>7.1</b>	<i>To Decide</i>	The venues of the IFFTI Annual Conferences for 2016 and beyond.	<b>All</b>
	<b>7.2</b>	<i>For Information</i>	Presentation on activities planned at 2014 IFFTI Annual Conference.	<b>Bunka</b>
	<b>7.3</b>		Presentation on 2015 IFFTI Annual Conference.	<b>Polimoda</b>
<b>8*</b>		<b>ADDITIONAL POINTS</b>		<b>Secretary</b>
	<b>8.1</b>	<i>To Discuss</i>	Points received from Director General, National Institute of Fashion Technology, India.	<b>Attachment 12</b> <b>(Page No. EC-23)</b>
	<b>8.2</b>	<i>For Approval</i>	The Agenda of the 15 <sup>th</sup> Annual Meeting of the IFFTI General Council.	<b>Enclosure</b>

<b>9</b>	<b>ATTACHMENTS</b>	<b>PAGE NO.</b>
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	Attachment 2 – Membership Subscription	EC-8
	Attachment 3 – Criteria for Upgradation of IFFTI Membership	EC-10
	Attachment 4 – Initiatives to make IFFTI Membership Attractive to Corporate Houses	EC-11
	Attachment 5 – Policy to improve IFFTI Website	EC-12
	Attachment 6 – Enhanced Collaboration with International Organizations	EC-13
	Attachment 7 – Interaction with Reciprocal Members	EC-14
	Attachment 8 – Balance Sheet as at 31 <sup>st</sup> December, 2012	EC-17
	Attachment 9 – Budget for the year 1 <sup>st</sup> January, 2013 to 31 <sup>st</sup> December, 2013	EC-19
	Attachment 10 – IFFTI Initiatives	EC-21
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<b>10</b>	<b>APPENDICES</b>	<b>PAGE NO.</b>
	Appendix A – Proposal for IAF's and IFFTI's Co-operation	EC-15
<b>11</b>	<b>ENCLOSURE</b>	<b>PAGE NO.</b>
	The Agenda of the 14 <sup>th</sup> Annual Meeting of the General Council	2

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**REPORT ON MEMBERSHIP****Institutional Membership**

At the last Executive Committee Meeting at Istanbul Moda Academy, Istanbul, Turkey, the Committee were of the opinion that concerted efforts need to be made to attract leading fashion institutions into the IFFTI fold. Ms. Tina Guglielmino recommended that we should target the top ten institutions to join IFFTI. This would be a further incentive for others to join.

2. Amity University, India had re-submitted the documents for a further review of its request for IFFTI Membership. However, the same was not processed as the institute did not submit a letter of support from an existing member.

3. Based on the contact details received from North Carolina State University, USA, the Secretariat had forwarded application forms to Senai Cetiqt Colour Institute, Brazil for 'Regular' Membership. Their response is awaited.

4. As agreed, Prof. Li Jun, Donghua University, P.R. China had approached Luxun Academy of Fine Arts, Shenyang, China and Tsinghua University, China for IFFTI Membership. However, both the institutions stated that their department is based on the Fine Arts, not Technology, so joining IFFTI is not their first consideration currently.

5. The up-to-date status of prospective members is given below:—

<b>S. No.</b>	<b>Name of the Institution</b>	<b>Membership Recommended</b>	<b>Follow Up</b>
<b>Institutional Members</b>			
1	KEA Copenhagen School of Design and Technology, Copenhagen	Regular	Approached by Ryerson University, Canada. Application in process
2	Senai Cetiqt Colour Institute, Brazil	Regular	Received contact details from Mr. Philip Cacouris, Institut Français De La Mode, Paris and Prof. Trevor Little, North Carolina State University, USA. Membership application forwarded. Reply awaited.
3	Fundação Armando Álvares Penteado (FAAP), Brazil	Regular	Received contact details from Mr. Philip Cacouris, Institut Français De La Mode, Paris. Membership application forwarded. Reply awaited.
4	GIFT University, Pakistan	Regular	Expressions of interest received. Membership application forwarded. Reply awaited.
5	Istituto Modartech, Italy	Regular	Expressions of interest received. Membership application forwarded. Reply awaited.
6	Florida State University, Tallahassee	Regular	Expressions of interest received. Membership application forwarded. Reply awaited.
7	University of Florence, Italy	Regular	Interaction in progress
8	Modeschule Wien im Schloss Hetzendorf	Regular	Received contact details from Dr. Satoshi Onuma, Bunka, Japan. Membership application forwarded. Reply awaited.
9	NABA	Regular	Received contact details from Dr. Satoshi Onuma, Bunka, Japan. Membership application forwarded. Reply awaited.
10	Nagoya Graduate School of Media & Fashion, Japan	Regular	Transfer of Prof. Shunichi Takami, the original contact person. Efforts in hand to communicate with the successor.
11	University of Moratuwa, Sri Lanka	Associate	Membership application forwarded. Reply awaited.
12	Elia Style sh.p.k, Albania	Regular	Membership application forwarded. Reply

			awaited.
13	AUT University, Auckland, New Zealand	Regular	Membership application forwarded. Reply awaited.
14	Saxion Universities, The Netherlands	Regular	Membership application forwarded. Reply awaited.
15	Cape Peninsula University of Technology, South Africa	Regular/ Associate	Membership application forwarded. Reply awaited.
16	Université du Québec à Montréal (École supérieure de mode de Montréal)	Associate	Membership application forwarded. Reply awaited.
17	University of Leeds, UK	Regular	Membership application forwarded. Reply awaited.
18	Kent State University, Fashion School, USA	Regular	Membership application forwarded. Reply awaited.
19	University of Stellenbosch, South Africa	Regular	Membership application forwarded. Reply awaited.
20	Technical University of Lodz	Regular	Membership application forwarded. Reply awaited.
21	ISEM Fashion Business School	Regular	Membership application forwarded. Reply awaited.

#### **Emeritus Membership**

6. Recommendation was received from London College of Fashion to offer Emeritus Membership to Prof. Elizabeth Rouse who had recently retired and was unemployed.

#### **Corporate Membership**

7. Pentlands Brands Plc, USA and Singtex Industrial Co. Ltd., Taiwan have conveyed their decision to terminate IFFTI Corporate Membership with effect from 2013.

7. The Committee may discuss and decide.

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**ATTACHMENT-2**

**MEMBERSHIP SUBSCRIPTION**

<i>(Amount in US \$)</i>							
S. No.	Member	Country	1999-2010	2011	2012	2013	Total
<b>Regular Members</b>							
1	AMFI	The Netherlands	24,000	2,000	2,000	<b>Under Process</b>	28,000
2	Artez	The Netherlands	8,100	2,000	2,000	2,000	14,100
3	Bunka	Japan	24,000	2,000	2,000	2,000	28,000
4	Donghua	P. R. China	24,000	2,000	2,000	2,000	28,000
5	FIT	USA	24,000	2,000	1,500	2,000	29,500
6	Fu Jen	Taiwan	22,000	2,000	2,000	<b>DUE</b>	26,000
7	HKPU	Hong Kong	24,000	2,000	2,000	2,000	28,000
8	IFM	France	24,000	2,000	2,000	2,000	30,000
9	LCF	UK	24,000	2,000	2,000	2,000	30,000
10	MMU	U.K.	16,000	2,000	<b>Under Process</b>	<b>Under Process</b>	18,000
11	NIFT	India	20,000	-	2,000	2,000	24,000
12	NCSU	USA	16,000	2,000	2,000	2,000	22,000
13	Polimoda	Italy	24,000	2,000	2,000	<b>DUE</b>	28,000
14	SOF, RMIT	Australia	24,000	2,000	2,000	2,000	30,000
15	Ryerson	Canada	22,000	2,000	2,000	2,000	26,000
16	SI TAFE	Australia	24,000	2,000	2,000	<b>DUE</b>	28,000
17	Temasek	Singapore	24,000	2,000	2,000	2,000	30,000
18	UTS	Australia	24,000	2,000	<b>Under Process</b>	<b>Under Process</b>	26,000
19	Huddersfield	U.K.	18,000	<b>Under Process</b>	<b>Under Process</b>	<b>Under Process</b>	18,000
20	Swedish School	Sweden	14,000	2,000	2,000	2,000	20,000
21	FIDM	USA	12,000	2,000	2,000	2,000	18,000
22	NTU	U.K.	16,000	2,000	2,000	2,000	22,000
23	Pearl	India	14,000	2,000	2,000	2,000	20,000
24	Otago Polytechnic	New Zealand	8,000	2,000	2,000	<b>DUE</b>	12,000
25	HKDI	Hong Kong	8,100	2,000	2,000	2,000	14,100
26	University of Brighton	Brighton	6,100	2,000	2,000	<b>DUE</b>	10,100
27	Rajamangala University	Thailand	2,100	2,000	2,000	<b>DUE</b>	6,100
28	Queensland University	Australia	2,100	2,000	2,000	2,000	8,100
29	BIFT	P. R. China	-	2,100	2,000	<b>DUE</b>	4,100
30	ZIIFT	P. R. China	-	2,100	2,000	<b>DUE</b>	4,100
31	NID (Re-joins)	India	-	-	2,000	<b>DUE</b>	2,000
32	Kazan	Russia	-	-	2,100	<b>DUE</b>	2,100
33	UEL	UK	-	-	<b>Under Process</b>	<b>DUE</b>	
<b>Associate Members</b>							
34	Fashion and Design Institute	Mauritius	6,000	1,000	1,000	1,000	9,000
35	LDT Nagold	Germany	6,000	1,000	1,000	1,000	9,000
36	IMA	Turkey	3,100	1,000	1,000	<b>DUE</b>	5,100
37	MSIT	Australia	2,100	1,000	1,000	<b>DUE</b>	4,100
38	IMS-DIA	India	1,100	1,000	1,000	<b>DUE</b>	3,100
39	SID	India	-	1,100	1,000	<b>DUE</b>	2,100
40	BGMEA	Bangladesh	-	1,100	1,000	<b>DUE</b>	2,100
41	Arch Academy	India	-	100	1,000	1,000	2,100



42	Modart International	Paris	-	-	1,000	<b>DUE</b>	1,000
43	Whitehouse	Australia	-	-	1,100	<b>DUE</b>	1,100
44	SFT	India	-	-	-	1,100	1,100
<b>Corporate Member</b>							
44	Singtex	Taiwan	-	5,100	<b>Under Process</b>	NA	5,100
45	Pentland Brands plc	London	-	5,100	5,000	NA	10,100
Add: Subscription Received from Domus Academy, Philadelphia, Nanyang, Kasetsart, NID, UAM, UMIST, Keimyung, DMU, IFI Business, House of Pearl, Ms. Janice Mee, Pacific Brands, Duksung, UCCA & SOA			1,22,400				1,22,400
Total Received			633,200	73,700	72,700	39,000	818,600
Add: Subscriptions Receivable				2,000	13,000	37,000	52,000
<b>Gross Income</b>			<b>633,200</b>	<b>75,700</b>	<b>85,700</b>	<b>77,100</b>	<b>871,700</b>
<b>No Outstanding Dues till 2010</b>							

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**CRITERIA FOR UPGRADATION OF IFFTI MEMBERSHIP**

At the last Executive Committee Meeting, Istanbul Moda Academy, Istanbul, Turkey had submitted a request to upgrade the membership from 'Associate' to 'Regular'.

2. The Membership Sub-Committee was asked to develop the criteria for upgradation of IFFTI Membership.
3. Ms. Tina Guglielmino will brief the Committee in this regard.

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**INITIATIVES TO MAKE IFFTI MEMBERSHIP ATTRACTIVE TO CORPORATE HOUSES**

Following recommendations were made at the last Executive Committee meeting:–

- (a) An attractive Powerpoint Presentation explaining the benefits of IFFTI and advantages to Corporate Members.
  - (b) A suitable questionnaire be prepared for them to determine their areas of interest.
  - (c) IFFTI may consider honouring reputed companies based on certain laid down criteria at IFFTI Conferences.
2. Ms. Tina Guglielmino will brief the Committee in this regard.

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**POLICY TO IMPROVE IFFTI WEBSITE**

The Committee had asked the Secretary to: –

- a) Engage part time communications expert to manage e-communications via any new mediums installed on website.
  - b) Seek 3 proposals for a professional communications company to redesign website and communication strategies so that faculty, staff, potential new institute and corporate members can become aware of IFFTI activities and benefits.
2. Secretary will brief the Committee on the progress made.

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**ENHANCED COLLABORATION WITH INTERNATIONAL ORGANIZATIONS**

At the 28<sup>th</sup> Executive Committee Meeting, it was decided to seek from members, suggestions of organizations that would benefit IFFTI and invite their representatives at cocktails at the next Executive Committee Meeting.

2. Secretary will brief the Committee on the progress made.

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INTERACTION WITH RECIPROCAL MEMBERS

At the last Executive Committee meeting, Ms. Souraya Bouwmans – Sarraf, the Chair of IAF Education Committee and also the Deputy Chair of IFFTI Education Sub-Committee had shared her experience of the last IAF Convention and the willingness to collaborate in a more formal manner. More synergy and cooperation is the next logical step to bring together the expertise of the both organizations. Presently the Chairs of IAF and IFFTI are invited to attend each others' Conferences. Accordingly, the boards of both the organizations will be kept informed of the deliberations of each others' organizations. This arrangement will also promote industrial inputs in IFFTI and the educational feedback to the IAF.

2. Subsequently, Ms. Souraya Bouwmans – Sarraf had received a proposal from Mr. Matthijs Crietee from IAF. It is the first draft of a document stating the collaboration between IFFTI and IAF. It is written from an IAF perspective. The proposal received is placed at **Appendix – A (Page No.: EC-15)**.

3. The Committee may discuss and respond.

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## **PROPOSAL FOR IAF'S AND IFFTI'S CO-OPERATION**

### **Introduction: goals of both organizations**

The International Apparel Federation (IAF) and the International Foundation of Fashion Technology Institutes (IFFTI) have decided to co-operate on a structural basis. Their goals are intertwined and they are in support of each other.

For the global fashion industry education is a prime strategic issue. Tomorrow's talent determines tomorrow's success for fashion companies. The way in which the fashion industry will be capable to deal with complex issues such as corporate social responsibility and the connection between online sales and supply chain management hinges on the capabilities of students now being educated. Companies operating globally must be able to connect to a global network of fashion educators.

For the global community of fashion technology institutes a close connection with an international community of fashion companies is important. It gives them a direct view of the practical implementation of global trends by companies operating on a world scale. Interaction with companies that have joined an organization such as IAF for long term strategic purposes hands them the opportunity to discuss the needs of tomorrow's new employees and today's educational programs.

### **IAF's and IFFTI's education committees**

IFFTI has set up an education committee that aims to [...]  
In 2013, the IFFTI's education committee will [...]  
[And what about the IFFTI's Student Awards]

The IAF has set up an education committee to help it attain its goals in the field of fashion education. The education committee's current main activity is the organization of the IAF Student Awards. The Awards are an effective way to visibly attract top talent. More importantly the choice of categories that the award is made up of and the criteria used to award the prize serve as signals from the industry to the educational institutes and the students. The prize consist of a paid internship at a global fashion player. The nominees provide an excellent pool of excellent students for companies to come into contact with. Students submit their graduation projects to the jury and the jury will consist of the members of the education committee.

In 2013 the IAF's education committee will face the challenge of drafting the criteria for the different categories of the award. Afterwards it will form the jury. The education committee will also take steps to move beyond the award and initiate other activities aimed at stimulating the dialogue between industry and fashion educational institutes about the nature of industry's current and future demand for people. The knowledge and skills of middle management, for instance, are often cited to be crucial in the further development of the global fashion industry and the education committee can strive to formulate in more detail their middle management requirements.

### **Proposal for creating structural co-operation**

To avoid duplication of work and a structurally better organized co-operation, we propose the following:

1. The IAF's education committee will consist of representatives of fashion companies only, with the possible exception of the committee's chair.
2. The IFFTI's education committee will consist of educational institutes only
3. The person chairing the IAF's education committee will always be both a member of the IAF's Board of Directors and of the IFFTI's executive committee and of the IFFTI's education committee. In this way, he or she serves as the conduit between the international communities of fashion schools and fashion companies at both levels of the representative organizations.
4. He or she will place IAF on the IFFTI's education committee's and executive committee's agendas and vice versa. These agenda points will contain calls for support of each other's activities and calls for interaction of fashion companies and fashion associations through the organization of combined activities.

5. This arrangement will be formalized through a decision of the IAF's Board of Directors and the IFFTI's Executive Committee.

We ask the IAF Board of Directors to agree with these proposals and hence, to accept the following addition to the bylaws of the IAF...

We ask the Executive Committee of IFFTI to agree with these proposal and hence, to accept [...]  
IAF/MC/10-01-2013

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**INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES (IFFTI) : NEW DELHI  
INCOME AND EXPENDITURE ACCOUNT FOR YEAR ENDED 31.12.2012**

Amount (In US \$)

Year ended 31.12.2011	Expenditure	Period Ended 31.12.2012	Year ended 31.12.2011	Income	Period Ended 31.12.2012
2,001.85	To Rent Expenses	4,910.59	84,954.34	By Subscriptions from Members	85,700.00
29,263.93	To Admn. Expenses (other than Pearl Academy)	34,839.08	9,429.22	By Other Income	12,313.38
11,745.97	To Tour & Travelling (incl foreign tour & travelling)	8,340.78			
184.00	To Audit Fees	-			
954.02	To Depreciation	477.67			
44,149.77	Total expenditure	48,568.11			
50,233.78	To Excess of Income Over Expenditure	49,445.27			
<b>94,383.55</b>	<b>Total</b>	<b>98,013.38</b>	<b>94,383.55</b>	<b>Total</b>	<b>98,013.38</b>

**Note:** The above Current Year figures have been shown in US \$ at the rate applied as on 31.12.2012 (Rs. 54.86 equivalent INR for each US \$) as against applicable rate of the transaction as on the particular date.

**For International Foundation of Fashion Technology Institutes**

Place: New Delhi  
Date :

**(Commodore Vijay Chaturvedi (Retd.))  
Secretary**

**BUDGET FOR THE YEAR 1<sup>ST</sup> JANUARY, 2013 TO 31<sup>ST</sup> DECEMBER, 2013**

<b>S. NO.</b>	<b>ITEM</b>	<b>INCOME (US\$)</b>	<b>EXPENSES (US\$)</b>
1	Subscription from Members	86700.00	
2	Other Incomes	6500.00	
3	IFFTI Initiatives		
	(a) Junior Faculty		11500.00
	(b) PG/ Research Students		4600.00
	(c) Student Competition		4300.00
	(d) Faculty Project		5000.00
	(e) IFFTI Publications		10000.00
	(f) Support to Host Institution		12000.00
4	Promotion of IFFTI Corporate Identity Website, Agenda		5000.00
5	Administrative Expenses including payment to Pearl Academy*		32000.00
6	Travel Expenses for 15 <sup>th</sup> Annual Conference and 29 <sup>th</sup> Executive Committee Meeting		7000.00
	<b>Total Expenditure</b>		<b>91400.00</b>
7	Surplus for Contingencies		1800.00
	<b>Total</b>	<b>93200.00</b>	<b>93200.00</b>

\* Details at Appendix.

**APPENDIX**

**DETAILS OF ADMINISTRATIVE EXPENSES**

<b>S. NO.</b>	<b>ADMINISTRATIVE EXPENSES</b>	<b>AMOUNT (IN USD)</b>
1	Communications – Telephone, Internet, Website, Photocopy	2000.00
2	Printing and Stationery	400.00
3	Courier	200.00
4	Local Conveyance	600.00
5	Consultancy and Salaries	24000.00
6	Pearl Academy	4800.00
	<b>TOTAL</b>	<b>32000.00</b>

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**IFFTI INITIATIVES**

This year IFFTI will be supporting 4 Junior Faculty and 2 PG/ Research Students to present papers at the Los Angeles Conference.

2. In response to the call for papers, Fashion Institute of Design & Merchandising (FIDM), USA received 8 papers from Junior Faculty and 10 submissions from PG/ Research Students respectively. A two-stage review process was undertaken to select the papers for awards. In the first stage, FIDM reviewed the papers and selected 6 papers in Junior Faculty category and 5 in PG/ Research category. Thereafter, IFFTI members selected the final awardees. The details are given below:-

**JUNIOR FACULTY CATEGORY**

3. The following four Junior Faculty have been selected for awards in this category: –

<b>S. NO.</b>	<b>AUTHOR</b>	<b>INSTITUTION</b>	<b>TOPIC</b>	<b>SESSION</b>
A	Suzanne van Rooij	Amsterdam Fashion Institute, The Netherlands	Iconic Fashion Education of Tomorrow	Paper Presentation
B	Elmira Khammatova	Kazan National Research Technological University, Russia	Investigation the manifestations of the design of icons in the clothes of the past years and in modern dress	Poster Session
C	Sasikumar Kanniyappan	Pearl Academy of Fashion, India	Sudha'68 A New Brand for Artists and Designers	Poster Session
D	Ben Barry	Ryerson University, Canada	The New Fashion Icons: An Exploratory Study of American and Chinese Women's Consumer Response to Diverse Models in Fashion Advertising	Poster Session

**PG/ RESEARCH STUDENTS CATEGORY**

4. The details of the awardees in this category are given below: –

<b>S. NO.</b>	<b>AUTHOR</b>	<b>INSTITUTION</b>	<b>TOPIC</b>	<b>SESSION</b>
A	Ivonne Serna	Ryerson University, Canada	A Study of Mobile Marketing in the Fashion Industry	Paper Presentation
B	Shagun Sawhney	Pearl Academy of Fashion, India	Celebrities as Icons for positioning Indian Men's Suiting	Poster Session

5. Awards of USD 2000.00 each will be presented to the authors at the Closing Ceremonies on 5<sup>th</sup> April 2013 after they have presented their papers/ participated in poster sessions at the Conference.

6. In addition, IFFTI will pay the Conference registration fee of the aforementioned awardees.

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**VENUES OF FUTURE IFFTI MEETINGS**

At the last Executive Committee meeting, Amsterdam Fashion Institute (AMFI), The Netherlands was given the option to decide when they would like to host the Conference, in 2016 or 2017. AMFI have intimated that they would like to host the 2017 Annual Conference.

2. The schedule of future IFFTI Meetings is given below for the information of members:–

<b>S. No.</b>	<b>Meetings</b>	<b>Institution</b>	<b>Date</b>
(a)	15 <sup>th</sup> Annual Conference & 29 <sup>th</sup> Executive Committee Meeting	The Fashion Institute of Design and Merchandising, USA	2 <sup>nd</sup> to 5 <sup>th</sup> April 2013
(b)	30 <sup>th</sup> Executive Committee Meeting	School of Fashion and Textiles, RMIT, Australia	19 <sup>th</sup> & 20 <sup>th</sup> September 2013
(c)	16 <sup>th</sup> Annual Conference & 31 <sup>st</sup> Executive Committee Meeting	Bunka Gakuen University, Japan	January 2014
(d)	32 <sup>nd</sup> Executive Committee Meeting	Beijing Institute of Fashion Technology, P. R. China	September/ October 2014
(e)	17 <sup>th</sup> Annual Conference & 33 <sup>rd</sup> Executive Committee Meeting	Polimoda, Italy	March/ April 2015
(f)	34 <sup>th</sup> Executive Committee Meeting	To be decided	September/ October 2015
(g)	18 <sup>th</sup> Annual Conference & 35 <sup>th</sup> Executive Committee Meeting	To be decided	March/ April 2016
(h)	36 <sup>th</sup> Executive Committee Meeting	To be decided	September/ October 2016
(i)	19 <sup>th</sup> Annual Conference & 37 <sup>th</sup> Executive Committee Meeting	Amsterdam Fashion Institute, The Netherlands	March/ April 2017

3. The Committee may now consider the offer of Beijing Institute of Fashion Technology, P. R. China to host the 2016 Annual Conference.

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**POINTS RECEIVED FROM DIRECTOR GENERAL,  
NATIONAL INSTITUTE OF FASHION TECHNOLOGY, INDIA**

**Membership of IFFTI**

NIFT has noticed that IFFTI proposes to include renowned commercial organizations as its member. This needs to be debated in the context that IFFTI was envisaged as a forum of Institutes offering capacity building in various dimensions fashion education. While IFFTI may gain commercially by inviting various corporates but it will lose its basic character i.e. Association of Institutes engaged in imparting fashion educations. The general body needs to discuss this issue and arrive at consensus.

**Regional Forum of Institutes**

2. Although in the globalized world where all of us are connected through internet regional forums may not have a significant value but they offer an opportunity to meet each other at short notice and discuss issues of mutual interest. IFFTI could consider setting up of regional forums where members could exchange good practice, organize competitions for students, seminars etc. The regional chapter can invite members of other chapters if they would like to contribute to their forums. Perhaps more ideas can be concretized, if others find it useful.

**New Initiatives for Students and Faculty**

3. IFFTI needs to take up a larger role for students and faculty members. It can become an information exchange hub, if all members provide certain basic details on IFFTI's website and give their offers and requirements. The IFFTI's website can help all its members through exchange of information which could be the easiest way to increase communication and exchange between the members. All members of IFFTI would be interested in increasing such an activity but we need to share certain basic parameters such as infrastructure available, the language communication, exchange programme offered and other contact details of nodal officer that any Institute would like to take note before contacting the member. This will increase interaction among the members and would serve the purpose of setting up of IFFTI.

**Location of IFFTI**

4. IFFTI is currently located in India which is of great advantage to India. But in my view the IFFTI Secretariat should move to the institute which chairs the General Body. This Institute would have to bear the cost of running Secretariat of IFFTI. In this way IFFTI Secretariat would gather advice for various institutes and enrich itself to meet the challenges for the institutes.

**IFFTI's Periodic News Letter**

5. Although IFFTI website post huge information, but News Letter periodically sent to all members institutes and their faculty members and students would make IFFTI popular and increase its role.

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