

Enclosure to IFFTI Secretariat
Mail IFFTI/0304/2012
Dated 20th December, 2012
(Total Pages - 10)

Meeting	The 28 th Meeting of the Executive Committee
Date	Thursday, 15 th November , 2012 and Friday, 16 th November , 2012
Location	Istanbul Moda Academy, Istanbul, Turkey
Attendance	<p>(a) <u>Chairperson</u></p> <ul style="list-style-type: none"> • Dr. Satoshi Onuma, Bunka Gakuen University, Japan <p>(b) <u>Regional Members</u></p> <ul style="list-style-type: none"> • Ms. Tina Guglielmino, School of Fashion and Textiles, RMIT, Australia – Deputy Chairperson and Chair, Membership Sub-Committee • Prof. Frances Corner, London College of Fashion, U.K. – Chair, Education Initiative Sub-Committee • Prof. Trevor Little, North Carolina State University, U.S.A. – Chair, Research Sub-Committee • Dr. AKG Nair, Pearl Academy of Fashion, India – Chair, Finance Sub - Committee • Ms. Sylvie Ebel, Institut Francais de la Mode, Paris – Deputy Chair, Finance Sub-Committee • Ms. Souraya Bouwmans-Sarraaf, Amsterdam Fashion Institute, The Netherlands – Deputy Chair, Education Initiative Sub-Committee • Prof. Robyn Healy, School of Architecture & Design, RMIT, Australia <p>(c) <u>Co-opted Member</u></p> <ul style="list-style-type: none"> • Dr. Li Jun, Donghua University, P.R. China <p>(d) <u>Emeritus Chair</u></p> <ul style="list-style-type: none"> • Prof. Edward Newton <p>(e) <u>Special Invitee</u></p> <ul style="list-style-type: none"> • Ms. Barbara Bundy, The Fashion Institute of Design and Merchandising, U.S.A – Host of 2013 IFFTI Annual Conference <p>(f) <u>Member Secretary</u></p> <ul style="list-style-type: none"> • Commodore Vijay Chaturvedi (Retd.)
Apologies	<ul style="list-style-type: none"> • Dr. Giacomo Oliva, Fashion Institute of Technology, U.S.A. – Deputy Chair, Membership Sub-Committee • Prof. Raymond Au, The Hong Kong Polytechnic University, Hong Kong – Deputy Chair, Research Sub-Committee
Welcome	Dr. Satoshi Onuma, Chairperson, IFFTI welcomed the Executive Committee members. He hoped that the Committee would engage in meaningful deliberations on the issues concerning the Foundation in the beautiful city of Istanbul which is rich in culture and heritage.

Items	Discussions/ Outcomes	Action
<p>1. Previous Minutes</p>	<p>1.1 Dr. AKG Nair asked that following amendments be incorporated in the minutes of the 14th Annual meeting of the IFFTI General Council:-</p> <p>(a) The name of Ms. Harmeet Bajaj is to be replaced by Ms. Shefali Vasudev. (b) The details of the Student Awards presented by Pearl Academy of Fashion need to be included in the Proceedings.</p> <p>1.2 <u>Decision.</u></p> <p>1.2.1 The Committee asked the Secretary to incorporate these changes in the minutes.</p> <p>1.2.2 Thereafter, the minutes of the 27th Meeting of the Executive Committee and the 14th Annual meeting of the General Council were adopted as amended.</p>	<p>Secretary</p>
<p>2. Membership Sub-Committee</p>	<p>2.1 <u>Institutional Membership.</u></p> <p>2.1.1 Members were of the opinion that concerted efforts need to be made to attract leading fashion institutions into the IFFTI fold. Ms. Tina Guglielmino recommended that we should target the top ten institutions to join IFFTI. This would be a further incentive for others to join. A list of institutions was discussed and Prof. Trevor Little, Dr. Satoshi Onuma, Dr. Li Jun, among others, agreed to follow up with the institutes.</p> <p>2.1.2 The Secretary informed that Istanbul Moda Academy, Turkey has submitted a request to upgrade the membership from 'Associate' to 'Regular'.</p> <p>2.2 <u>Decision.</u></p> <p>2.2.1 The Membership Sub-Committee was asked to develop the criteria for upgradation of IFFTI Membership.</p> <p>2.3 <u>International Organizations.</u></p> <p>2.3.1 To enhance collaborations with International Organizations, it was decided to seek from members, suggestions of organizations that would benefit IFFTI for further collaborations.</p> <p>2.3.2 The Secretary informed the Committee that a number of names were received from IMA, Turkey and FIT, New York.</p> <p>2.4 <u>Decisions.</u></p> <p>2.4.1 The Committee discussed the names and asked the Secretary to forward the names to members for feedback and to add additional names to the list.</p> <p>2.4.2 IFFTI Secretariat would then invite the prospective members over cocktail functions when the Executive Committee would present to key industrialist the benefits of becoming IFFTI Corporate Member. This should be done at each Executive Committee Meeting.</p>	<p>Ms. Tina Guglielmino</p> <p>Secretary</p>

	<p>2.4.3 FIDM have allocated time in the 2013 conference schedule for IFFTI executive to host an event for key industrialists to be organized by IFFTI Secretary and funded by IFFTI.</p> <p>2.4.4 Secretary to issue invitations once lists of invitees confirmed and follow up with phone calls to support the formal invitation.</p> <p>2.5 <u>Corporate Membership.</u></p> <p>2.5.1 Discussions also took place on how to attract Corporate Members. It was suggested that an attractive powerpoint presentation explaining the benefits of IFFTI and advantages to them be prepared and presented to them. In addition, a suitable questionnaire be prepared for them to determine their areas of interest.</p> <p>2.5.2 It was also recommended that IFFTI should honour reputed companies based on certain laid down criteria at IFFTI Conferences. This would attract the companies to join the Foundation.</p> <p>2.6 <u>Decision.</u></p> <p>2.6.1 The above tasks were assigned to the Membership Sub-Committee and the Secretary.</p> <p>2.7 <u>IFFTI Website.</u></p> <p>2.7.1 The Secretary informed the Committee that a number of offers had been received. Of these only one suited our requirements. Thereafter, draft communications proposals were discussed and held over until a Communications Officer is engaged.</p> <p>2.8 <u>Decision.</u></p> <p>2.8.1 IFFTI Secretariat is to engage part time communications expert to manage e-communications via any new mediums installed on website.</p> <p>2.8.2 Secretariat is to seek 3 proposals for a professional communications company to redesign website and communication strategies so that faculty, staff, potential new institute and corporate members can become aware of IFFTI activities and benefits.</p> <p>2.8.3 Further proposals will be provided by Secretariat as soon as possible for consideration.</p>	
<p>3. Reciprocal Membership</p>	<p>3.1 Dr. Satoshi Onuma informed the Committee that on an invitation from President, IAF, he had attended the 28th IAF World Apparel Convention at Oporto, Portugal. He explained that the interaction was meaningful. The salient feature was the induction of Ms. Souraya Bouwmans - Sarraf, Amsterdam Fashion Institute, The Netherlands as the Chair of the IAF Education Committee, to replace Ms. Angela Peers. This would increase the collaboration between the two foundations.</p>	

	<p>3.2 Ms. Souraya Bouwmans - Sarraf informed that Dr. Satoshi Onuma and she had shared their experience of the last IAF Convention and the willingness to collaborate in a more formal manner. More synergy and cooperation is the next logical step to bring together the expertise of the both organizations. Presently the Chairs of IAF and IFFTI are invited to attend each others' Conferences. Moreover, the Chair of IAF Education Committee is also the Deputy Chair of IFFTI Education Sub-Committee. Accordingly, the boards of both the organizations will be kept informed of the deliberations of each others' organizations. This arrangement will also promote industrial inputs in IFFTI and the educational feedback to the IAF.</p>	
<p>4. Education Initiatives Sub-Committee</p>	<p>4.1 Prof. Frances Corner discussed two main topics. The Faculty Exchange Initiative and proposals for the Sub-Committee Workshop at the 15th Annual Conference at FIDM in Los Angeles in April 2013.</p> <p>4.2 <u>Faculty Exchange Initiative.</u></p> <p>4.2.1 The Sub-Committee received 20 applications for the Faculty Exchange Initiative – an honorarium scheme established to fund short visits between IFFTI member institutions. The applications were circulated to all Sub-Committee members in advance of the meeting to allow time for due consideration. Committee members discussed the applications and agreed to support four – the successful applicants are listed below. All applicants have been informed of the outcome.</p> <ul style="list-style-type: none"> • Tongyu Gu (Donghua University, P. R. China) to visit the Institute of Textile & Clothing, Hong Kong Polytechnic University, Hong Kong. • Alison Matthews David (Ryerson University, Canada) to visit the University of Technology, Sydney, Australia. • Darla Gilroy, Sue Saunders & Jane Francis (London College of Fashion, UK) to visit Amsterdam Fashion Institute, The Netherlands. • Meena Jhala (Pearl Academy of Fashion, India) to visit Manchester Metropolitan University, UK. <p>4.2.2 Following their visits, the participants are required to submit a 1500 word report detailing their visit and the benefits gained from it. Upon receipt of the report, the honorarium will be transferred to their home institution.</p> <p>4.3 <u>Conference Workshops.</u></p> <p>4.3.1 The format and content of the Education Initiatives Sub-Committee conference workshop was also agreed by members. A single two-hour workshop will be held focusing on assessment. The workshop will comprise of four presentations exploring the issues faced by institutions around the assessment of student work in two key areas – garments and the product of fashion. The presentations will lead into further discussion in break-out groups. It is hoped the workshop will provide a useful opportunity to share best practice in this area. A call has gone out to members of the Sub-Committee to recommend potential speakers, which will be followed up in the New Year.</p>	
<p>5. Research Sub-</p>	<p>5.1 <u>Research Workshop.</u></p> <p>5.1.1 Prof. Trevor Little informed that the Research Sub-Committee had worked</p>	

<p>Committee</p>	<p>on the topic for the Research Workshop to be held at the next IFFTI Conference in Los Angeles. The proposal is to present a discussion related to Research Design as related to IFFTI Research community. This suggestion was developed further at a meeting of several members of the Research Sub-Committee who are also members of the Executive Committee (Prof. Jun Li, Prof. Robyn Healy and Prof. Trevor Little). The outcome is a framework placed at Annexure – 1 (Page No. 8) that explores the various research areas of interest to IFFTI and follows a research format (similar to the generic structure for a Ph.D.).</p> <p>5.1.2 The organizer of the 2013 Conference (Ms. Barbara Bundy – FIDM) has requested the Research Sub-Committee to develop the Research Workshop around the theme of Marketing/ Brand as this is the theme of the 2013 Conference.</p> <p>5.1.3 A request was made to consider a different time for the Research Workshop during the Conference. This will be taken to the General Council for consideration.</p> <p>5.2 <u>List of relevant Journals with their impact factors.</u></p> <p>5.2.1 A discussion was held concerning copyright of Conference Proceedings as it relates to subsequent publication in Journals. As the 2012 Conference Proceedings are copyrighted to IFFTI, it is especially difficult for young researchers to present at the IFFTI conference and publish in citation index journals. On the other hand, it was brought to the attention of the Executive Committee that the proceedings, without copyright, may be subject to unauthorized copying. Following discussion, it was the consensus that it would be better to have the copyright reside with the original author allowing the author to publish in Journals and to be able to assign copyright to the Journal.</p> <p>5.2.2 This action permits further discussion with Journals that may have interest in publishing specific sections of the Conference papers.</p> <p>5.3 <u>Researcher Collaboration.</u></p> <p>5.3.1 Researcher collaboration was also discussed. It was suggested that an event be organized during the days of paper presentation to bring researchers together as a 'networking' event. Trevor will work with Barbara to establish a time when the research networking can occur.</p>	
<p>6. Finance Sub-Committee</p>	<p>6.1 Dr. AKG Nair stated that the accounts presented by the Secretary duly audited by the statutory auditors were examined by the Sub-Committee and clarifications sought wherever necessary and the same were found to be in order.</p> <p>6.2 The Finance Sub-Committee expressed its satisfaction on the recovery of pending membership fee and commended upon the efforts to recover the money due from institutions, re-joining of NID, NIFT etc, but expressed the need to place a statement before the Executive Committee in future on the status of recovery drive and the target thereof.</p> <p>6.3 It was recommended to provide a budgetary provision in 2013 towards re-design and development of the IFFTI Website and the same to be considered against capital expense, rather than revenue.</p>	

	<p>6.4 The Finance Sub-Committee brought to the notice of Executive Committee that the difference in the membership fee between Regular and Associate members do not justify when compared to the privileges and rights enjoyed by the latter and thus there exists a scope for revision of the membership fee of associate members to US\$ 1500 per annum. The Executive Committee recommended that prior consultation with the affected members may be made prior to placing this before the Annual General Council.</p> <p>6.5 On the request of the Finance Sub-Committee, the Secretary proposed a budget for 2013 in the Executive Committee which was approved in principle with the observation that this may need to be revised taking into account some of the recommendations emanating from this meeting. The same is placed at Annexure – 2 (Page No. 9).</p> <p>6.6 It was observed that the surplus funds are kept in the Indian Rupee and Dollar Accounts partly as FD and in Saving accounts. Keeping the FDs in Indian Rupee account was found to be beneficial in the past owing to the attractive interest rates, but of late the Indian Rupee rate has been going down against US Dollar. The Sub-Committee, therefore, urged the Secretary to analyze the trend of exchange fluctuation and interest rate on a quarterly basis and make a judicious decision in the matter.</p> <p>6.7 The Sub-Committee recommended to revise the increment of the Secretary from 9% to 12% in the Calendar taking into account the very high inflation in India and the adverse exchange fluctuation.</p> <p>6.8 It was pointed out that subsequent upon the change in the Executive Committee representation from Pearl Academy of Fashion, Dr. AKG Nair will not be able to continue in the Finance Sub-Committee as its Chair. The Executive Committee, therefore, recommended Ms. Sylvie Ebel, IFM, Paris to take over as the new Chair. The Committee, however, requested Dr. Nair to continue to be a member of the Finance Sub-Committee, if possible.</p>	
<p>7. 15th IFFTI Annual Conference</p>	<p>7.1 Ms. Barbara Bundy made a detailed presentation on the activities planned at the 2013 IFFTI Annual Conference.</p> <p>7.2 The Committee thanked her on a wonderful presentation and expressed hope that it would be an exciting Conference.</p>	
<p>8. Venues of future IFFTI Meetings</p>	<p>8.1 The Secretary submitted that proposals have been received from Bunka Gakuen University, Japan; Amsterdam Fashion Institute, The Netherlands and Beijing Institute of Fashion Technology, P. R. China for hosting the 2014 IFFTI Annual Conference.</p> <p>8.2 After detailed deliberations, the Committee took following decisions:-</p> <p>8.3 <u>Decisions.</u></p> <p>8.3.1 Keeping in view the fact that Bunka Gakuen University, Japan would be celebrating its 90th Anniversary, it was decided to invite Bunka Gakuen University to host the 2014 IFFTI Annual Conference to coincide with the celebrations.</p>	

	<p>8.3.2 The Committee gave the option to Amsterdam Fashion Institute, The Netherlands to host the Annual Conference in either 2016 or 2017 as per their convenience. Ms. Souraya Bouwmans - Sarraf agreed to discuss the matter with the management and revert with their decision.</p> <p>8.3.3 The Committee was of the opinion that since Beijing Institute of Fashion Technology, P. R. China is a new entrant to the Foundation, it may be better to ask them to initially host an Executive Committee meeting before undertaking the task of managing an Annual Conference.</p> <p>8.3.4 The Committee asked the Secretary to obtain the convenience of Beijing Institute of Fashion Technology, P. R. China to host the 32nd IFFTI Executive Committee meeting in September/ October, 2014.</p> <p>8.3.5 Ms. Tina Guglielmino informed the Committee that the 30th Executive Committee meeting at School of Fashion and Textiles, RMIT, Australia will be held on 19th and 20th September, 2013.</p>	
<p>9. Any Other Points</p>	<p>9.1 The Secretary informed the Committee that RMIT have decided to merge the two institutions of RMIT, namely, School of Fashion and Textiles and School of Architecture & Design. RMIT would now support only one membership of IFFTI as opposed to two herein before. They have decided to nominate Ms. Tina Guglielmino as the authorized representative of the new entity.</p> <p>9.2 He further explained that presently both the schools of RMIT were members of the Executive Committee as the representatives of the Oceans region. With the merger, a vacancy has been created for a Regional Member from Oceans. In the voting conducted at the 26th Executive Committee Meeting, Otago Polytechnic, New Zealand was in the second position after School of Architecture & Design, RMIT, Australia.</p> <p>9.3 <u>Decision.</u></p> <p>9.3.1 The Committee agreed to elect Otago Polytechnic to the Executive Committee and asked the Secretary to obtain concurrence of Otago Polytechnic to become a member of Executive Committee to replace School of Architecture & Design, RMIT, Australia.</p>	

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ANNEXURE – 1
(REFERS TO PAGE NO. 4)

PH.D. FRAMEWORK IS PROPOSED A A FRAMEWORK FOR A SERIES OF RESEARCH WORKSHOPS								
						"Big Data"	Subject	Areas
S.T.E.M.	Marketing	Merchandising	Design	Product Devel.	Creative Practice	Sustainability	History	Consumer Connectedness
Workshops would explore prior research work in the field								
Workshop would discuss Hypothesis development and Research Proposal related to Hypothesis								
Workshop would discuss Gathering and Synthesing information; then Presentation and Defense.								
This Framework may need modification as areas are recommended. Areas such as product development might include Materials, Color, sizing, etc. while Consumer Connectedness could include retail elements such as promotion, display, business drivers, etc.								

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BUDGET FOR THE YEAR 1ST JANUARY, 2013 TO 31ST DECEMBER, 2013

S. NO.	ITEM	INCOME (US\$)	EXPENSES (US\$)
1	Subscription from Members	86700.00	
2	Other Incomes	6500.00	
3	IFFTI Initiatives		
	(a) Junior Faculty		11500.00
	(b) PG/ Research Students		4600.00
	(c) Student Competition		4300.00
	(d) Faculty Project		5000.00
	(e) IFFTI Publications		10000.00
	(f) Recording and Edition of Workshops		4000.00
	(g) Support to Host Institution		12000.00
4	Promotion of IFFTI Corporate Identity Website, Agenda		2000.00
5	Administrative Expenses including payment to Pearl Academy*		32000.00
6	Travel Expenses for 15 th Annual Conference and 29 th Executive Committee Meeting		7000.00
	Total Expenditure		92400.00
7	Surplus for Contingencies		800.00
	Total	93200.00	93200.00

* Details at Appendix.

APPENDIX

DETAILS OF ADMINISTRATIVE EXPENSES

S. NO.	ADMINISTRATIVE EXPENSES	AMOUNT (IN USD)
1	Communications – Telephone, Internet, Website, Photocopy	2000.00
2	Printing and Stationery	400.00
3	Courier	200.00
4	Local Conveyance	600.00
5	Consultancy and Salaries	24000.00
6	Pearl Academy	4800.00
	TOTAL	32000.00

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