

AGENDA

THE 27TH MEETING

OF

THE IFFTI EXECUTIVE COMMITTEE

ON

17TH MARCH, 2012

AT

PEARL ACADEMY OF FASHION

JAIPUR, INDIA

I F F T I
INTERNATIONAL FOUNDATION OF FASHION TECHNOLOGY INSTITUTES

Agenda of 27th Executive Committee Meeting

Notice for the 27th Executive Committee meeting was issued vide IFFTI Secretariat mail dated 23rd June, 2011. The meeting will be held at 1300 hours on Saturday, 17th March, 2011 at Pearl Academy of Fashion, Jaipur India.

Chair: Dr. Satoshi Onuma
Secretary: Commodore Vijay Chaturvedi (Retd.)

1	ATTENDANCE	
	<i>To note</i>	
1.1	Present:	Secretary
	(a) <u>Regional Members</u>	
	• Dr. Satoshi Onuma, Bunka Gakuen University, Japan – Chairperson	
	• Ms. Tina Guglielmino, School of Fashion and Textiles, RMIT, Australia – Deputy Chairperson and Chair, Membership Sub-Committee	
	• Ms. Souraya Bouwmans-Sarraf, Amsterdam Fashion Institute, The Netherlands – Deputy Chair, Education Initiative Sub-Committee	
	• Ms. Sylvie Ebel, Institut Francais de la Mode, Paris – Deputy Chair, Finance Sub-Committee	
	• Prof. Frances Corner, London College of Fashion, U.K. – Chair, Education Initiative Sub-Committee	
	• Prof. Trevor Little, North Carolina State University, U.S.A – Chair, Research Sub-Committee	
	• Dr. AKG Nair, Pearl Academy of Fashion, India - Chair, Finance Sub-Committee	
	• Prof. Robyn Healy, School of Architecture & Design, RMIT, Australia – Member	
	(b) <u>Co-opted Member</u>	
	• Prof. Li Keling, Donghua University, P.R. China	
	(c) <u>Emeritus Chair</u>	
	• Prof. Edward Newton	
	(d) <u>Special Invitees</u>	
	• Ms. Barbara Bundy, The Fashion Institute of Design and Merchandising, U.S.A – Host of 2013 IFFTI Annual Conference	
	• Prof. Li Jun, Donghua University, P.R. China – Interpreter to Prof. Li Keling	
	(e) <u>Member Secretary</u>	
	• Commodore Vijay Chaturvedi (Retd.)	
1.2	Apologies:	
	• Dr. Giacomo Oliva, Fashion Institute of Technology, USA – Deputy Chair, Membership Sub-Committee	
	• Prof. Raymond Au, The Hong Kong Polytechnic University, Hong Kong – Deputy Chair, Research Sub-Committee	
1.3	Welcome	Dr. Satoshi Onuma

2	CONSIDERATION OF AGENDA		
	2.1*	Notice of Agenda Items	All
		Members will be requested to give notice of any additional agenda items to be raised or withdrawn from discussion.	
	2.2*	Starring of items	All
		Members will be invited by the Chair, to star and double star further agenda items for discussion. The Chair will then move that all agenda items remaining unstarred be adopted, and that recommendations contained in these items and any related papers be approved without discussion.	
	2.3*	Order of Business	All
		Members will be invited by the Chair to consider the order in which the agenda items are to be discussed.	
3	CONFIRMATION OF MINUTES		
	3.1*	<i>For Adoption</i> The minutes of the 26 th meeting of the Executive Committee circulated. No comments received. Motion: "That the minutes of the 26 th Executive Committee meeting held on 13 th and 14 th October, 2011 at Bunka Gakuen University, Tokyo, Japan be adopted as a true and accurate record."	Chair Secretary
4	NEW EXECUTIVE COMMITTEE		Attachment 1 (Page No. EC-6)
	4.1*	<i>To Convene</i> The new Executive Committee.	Chair Secretary
5	ELECTIONS OF CHAIRPERSON AND DEPUTY CHAIRPERSON		Attachment 2 (Page No. EC-7)
	5.1*	<i>To Elect</i> The next Chairperson and the next Deputy Chairperson.	All
6	REPORTS FROM CHAIRS OF SUB-COMMITTEES		
	6.1*	Membership Sub-Committee	Ms. Tina Guglielmino Secretary
	6.1.1	<i>To Approve</i> Recommendations of the Membership Sub-Committee regarding new membership.	Attachment 3 (Page No. EC-8)
	6.1.2	<i>To Discuss</i> Initiatives to make IFFTI Membership attractive to Corporate Members.	Attachment 4 (Page No. EC-9)
	6.1.3	Communication policy to make IFFTI Website more vibrant and interactive.	
	6.1.4	Interaction with International Organizations.	

	6.2*	Education Initiatives Sub-Committee	Prof. Frances Corner Secretary
	6.2.1	<i>To Discuss</i> Proposal for conduct of 'Innovative Student Competitions'.	Attachment 5 (Page No. EC-10)
	6.2.2	Proposal for formation of 'Special Interest Groups'.	
	6.2.3	<i>For Information</i> Feedback from Dr. Julia Gaimster on her experience of editing the workshops and converting them into podcasts.	
	6.2.4	Outcome of hosting podcasts in open domain on IFFTI Website.	
	6.3*	Research Sub-Committee	Prof. Trevor Little Secretary
	6.3.1	<i>To Discuss and Approve</i> Expanded list of journals with their impact factors.	Attachment 6 (Page No. EC-12)
	6.3.2	Proposal on professionalization of IFFTI research paper presentations so that they can be published in some of the high impact factor journals.	
	6.3.3	Proposal to upgrade the quality of IFFTI Conference Proceedings so that they receive international recognition.	
	6.3.4	Examine the possibility to provide assistance in reviewing Conference papers to institutions which do not have expertise to undertake the review process.	
	6.4*	Finance Sub-Committee	Dr. AKG Nair Secretary
	6.4.1	<i>To Adopt</i> Balance Sheet for the period 1 st January, 2011 to 31 st December, 2011.	Attachment 7 (Page No. EC-13)
	6.4.2	<i>To Decide</i> Amount of Subscription to be paid by members for the period 1 st January, 2012 to 31 st December, 2012.	
7		IFFTI INITIATIVES	Secretary
	7.1	<i>For Information</i> Junior Faculty.	Attachment 8 (Page No. EC-14)
	7.2	PG/ Research Students.	
8		VENUES OF FUTURE IFFTI MEETINGS AND CONFERENCES	Chair Secretary Attachment 9 (Page No. EC-15)
	8.1	<i>For Information</i> Presentation on activities planned at 2013 IFFTI Annual Conference.	FIDM
	8.2	<i>To Decide</i> The venues of the IFFTI Annual Conferences for 2014 and beyond.	All
9*		ADDITIONAL POINTS	
	9.1	<i>For Approval</i> The Agenda of the 14 th Annual Meeting of the IFFTI General Council.	Enclosure

10	ATTACHMENTS	PAGE NO.
	Attachment 1 – New Executive Committee	EC-6
	Attachment 2 – Elections of Chairperson and Deputy Chairperson	EC-7
	Attachment 3 – New Membership	EC-8
	Attachment 4 – Membership Sub-Committee	EC-9
	Attachment 5 – Education Initiatives Sub-Committee	EC-10
	Attachment 6 – Research Sub-Committee	EC-12
	Attachment 7 – Subscription for the year 2012	EC-13
	Attachment 8 – IFFTI Initiatives	EC-14
	Attachment 9 – Venues of future IFFTI Meetings	EC-15
11	APPENDICES	PAGE NO.
	Appendix A – Dr. Julia Gaimster's comments on podcasts	EC-11
	Appendix B - Details of IFFTI Conferences	EC-16
12	ENCLOSURE	PAGE NO.
	The Agenda of the 14 th Annual Meeting of the General Council	2

-----X-----X-----

THE NEW EXECUTIVE COMMITTEE

At the 26th Executive Committee meeting held at Bunka Gakuen University, Tokyo, Japan on 13th October, 2011, the Committee had elected following members to the new Executive Committee:-

I Regional member				
S. No.	Region	Member	Authorized Representative	Tenure
A	Americas	(i) FIT, USA	Dr. Giacomo Oliva	Until 2013 Annual Conference
		(ii) NCSU, USA	Prof. Trevor Little	Until 2015 Annual Conference
B	Asia	(iii) Bunka, Japan	Dr. Satoshi Onuma	Until 2015 Annual Conference
		(iv) HKPU, Hong Kong	Dr. Raymond Au	Until 2013 Annual Conference
		(v) Pearl Academy, India	Dr. A.K.G. Nair	Until 2013 Annual Conference
C	Europe	(vi) AMFI, The Netherlands	Ms. Souraya Bouwmans-Sarraf	Until 2015 Annual Conference
		(vii) IFM, Paris	Ms. Sylvie Ebel	Until 2015 Annual Conference
		(viii) LCF, UK	Dr. Frances Corner	Until 2013 Annual Conference
D	Oceania	(ix) RMIT-SFT, Australia	Ms. Tina Guglielmino	Until 2013 Annual Conference
		(x) RMIT-SAD, Australia	Prof. Robyn Healy	Until 2015 Annual Conference
II Co-opted Member				
		(xi) Donghua, P. R. China	Prof. Li Keling	Until 2013 Annual Conference
III Emeritus Chair				
		(xii) Prof. Edward Newton		
IV Member Secretary				
		(xiii) Commodore Vijay Chaturvedi (Retd.)		

2. Dr. Satoshi Onuma, the Chairperson will convene the new Executive Committee.

-----X-----X-----

ELECTION OF NEW CHAIRPERSON AND DEPUTY CHAIRPERSON

At the last meeting, it was decided to undertake the following process for election of the Chairperson and Deputy Chairperson:-

- (a) Secretariat will call for nominations from amongst the Executive Committee members for election to the posts of next Chairperson and Deputy Chairperson.
- (b) After receiving the nominations, the Secretariat will ask the new Executive Committee Members to vote to elect the new Chairperson and the Deputy Chairperson from amongst the nominated members.
- (c) The Secretary will table the documents in respect of nominations and voting at the next Executive Committee meeting scheduled to be held at Pearl Academy of Fashion, India on 17th March 2012. The Executive Committee will ratify the votes received and elect the new Chairperson and the Deputy Chairperson.

2. Accordingly, the Secretariat had obtained the nominations for the new Chairperson and the new Deputy Chairperson. The following members had indicated their willingness to be considered for election to the posts of the Chairperson and the Deputy Chairperson:-

S. No.	Institution	Member	Chairperson	Deputy Chairperson
(a)	Bunka Gakuen University, Japan	Dr. Satoshi Onuma	Yes	No
(b)	London College of Fashion, U.K.	Prof. Frances Corner	Yes	Yes
(c)	School of Fashion and Textiles, RMIT, Australia	Ms. Tina Guglielmino	Yes	Yes
(d)	School of Architecture and Design, RMIT, Australia	Prof. Robyn Healy	Yes	Yes
(e)	The Hong Kong Polytechnic University, Hong Kong	Prof. Raymond Au	No	Yes

- 3. Thereafter, the members of the Executive Committee were asked to indicate their preferences from amongst the abovementioned delegates, separately for selection for Chairperson and Deputy Chairperson.
- 4. The secretary will table the compilation of votes received for ratification by the Executive Committee.
- 5. The Committee will then elect the new Chairperson and Deputy Chairperson.

-----X-----X-----

IFFTI MEMBERSHIP

New Membership

IFFTI Secretariat had received applications from four institutions and one individual delegate for IFFTI Membership. The applications were evaluated by the Membership Review Sub-Committee. Its recommendations are given below: –

S. No.	Institution/ Individual	Recommendation
(a)	Kazan National Research Technological University, Russia	To be offered Regular Membership
(b)	University of East London, UK	To be offered Regular Membership
(c)	Whitehouse Institute of Design, Australia	To be offered Associate Membership
(d)	School of Fashion Technology, Pune, India	It is a new institute and should be asked to apply after it meets the criteria for IFFTI Membership
(e)	Ms. Liesbeth in't Hout	To be offered Emeritus Membership

2. The Committee is requested to ratify the recommendations of the Membership Sub-Committee.

Revival of Membership

3. As a result of follow up from the Secretariat, National Institute of Design, India have rejoined IFFTI.
4. Furthermore, Dr. AKG Nair has informed that NIFT, India is also considering rejoining IFFTI soon.
5. In addition House of Pearl, India have agreed to pay the membership subscription for 2011.

Cancellation of Membership

6. The Secretary had sent final notices for payment of outstanding dues to University College for the Creative Arts, UK; Duksung Women's University, Korea and Fashion & Design Institute, Mauritius. No response has been received from these institutions. It is therefore recommended that the membership of these institutions be terminated.
7. The Committee may discuss and take appropriate decisions.

-----X-----X-----

PROGRESS ON THE TASKS ASSIGNED TO MEMBERSHIP SUB-COMMITTEE

At the last Executive Committee meeting, the Membership Sub-Committee was asked to undertake the following tasks:–

- (a) To identify initiatives which would make IFFTI Membership more attractive to the Corporate Members.
- (b) To explore more avenues for collaborations with international organizations other than IWTO and IAF.
- (c) To draft a communication policy to make IFFTI website more vibrant and interactive after obtaining views of the General Council.

2. Ms. Tina Guglielmino will brief the Committee in this regard.

-----X-----X-----

PROGRESS ON THE TASKS ASSIGNED TO EDUCATION INITIATIVES SUB-COMMITTEE

At its last meeting, the Executive Committee had asked Prof. Frances Corner to examine the proposals on conduct of 'Innovative Student's Competitions' and formation of 'Special Interest Groups' and table firm recommendations at the next Executive Committee meeting.

2. Prof. Frances Corner will brief the Committee in this regard.
3. The Committee had also asked the Secretary to: –
 - a) Obtain feedback from Dr. Julia Gaimster on her experience of editing the workshops and converting them into podcasts.
 - b) Podcasts of the Paris Conference workshops should be displayed in the open domain on IFFTl Website and data on the number of visits to the link be compiled.
4. The comments received from Dr. Julia Gaimster are placed at **Appendix – A (Page No.: EC-11)**.
5. The podcasts were hosted in the open domain on IFFTl Website. The data compiled on the number of visits on the link will be tabled by the Secretary.

-----X-----X-----

COMMENTS RECEIVED FROM DR. JULIA GAIMSTER

Reflections and suggestions for the future

The sound quality of the recording was not very good and we spent a lot of time on enhancing it –

The video camera was moving around which also caused issues it really needs to remain static on the speaker. It was difficult to cut down some of the talks as the speakers were "reading" from a prepared text with very few pauses and to cut the talk meant that the overall sense was lost. Despite being asked to ensure that all materials were copyright cleared there were still some issues especially with music accompanying videos. Where speakers were showing a video within the talk this was cut because the quality was not good and as previously mentioned there were copyright issues. Other than that it was a fairly straightforward process to merge the powerpoints and the video. Perhaps a "talking head" video of the speaker is not necessary and just the powerpoint with the voice over would be sufficient- we had to do this with one presentation because the speaker was not recorded- this would make the whole process less complicated

Best

Julai

-----X-----X-----

PROGRESS ON THE TASKS ASSIGNED TO RESEARCH SUB-COMMITTEE

At the Bunka Executive Committee meeting, the Research Sub-Committee was asked to undertake the following tasks: –

- (a) Expand the list of journals to include other journals relevant to our field.
 - (b) Recommend ways in which we can upgrade the quality of our Conference Proceedings so that the same can be included in this list.
 - (c) Recommend process by which papers presented at IFFTI Conferences get a chance to be included in these journals.
 - (d) Examine the possibility of the Research Sub-Committee providing assistance in reviewing Conference papers to institutions (like Hong Kong Design Institute, Hong Kong) which do not have expertise to undertake this task. This will allow such institutions to also host IFFTI Annual Conferences.
2. Prof. Trevor Little will brief the Committee on the progress made in this regard.

-----X-----X-----

SUBSCRIPTION FOR THE YEAR 2012

At the last Annual Conference it was decided to change the accounting year of IFFTI to be from 1st January to 31st December each year to conform to international norms.

2. Accordingly the Secretariat had issued invoices for payment of membership subscription for the year 2012 in January this year.

3. Some of the members have recommended that the subscription for the year 2012 be charged for only 9 months (i.e. 75% of the prescribed fee) as the subscription charged in 2011 was from 1st April, 2011 to 31st March, 2012.

4. The Committee may discuss and decide.

-----X-----X-----

IFFTI INITIATIVES

This year IFFTI will be supporting 5 Junior Faculty and 2 PG/ Research Students to present papers at the Jaipur Conference.

2. In response to the call for papers, Pearl Academy of Fashion (PAF) received 25 papers from Junior Faculty and 19 submissions from PG/ Research Students respectively. A two-stage review process was undertaken to select the papers for awards. In the first stage, Pearl Academy reviewed the papers and selected 10 papers in Junior Faculty category and 5 in PG/ Research category. Thereafter, a review committee comprising following IFFTI members selected the final awardees: –

S. No.	Reviewer	Institution
(i)	Ms. Stella Lange	Otago Polytechnic, New Zealand
(ii)	Dr. Georgianna Appignani	Manchester Metropolitan University, UK
(iii)	Prof. Robyn Healy	School of Architecture & Design, RMIT, Australia
(iv)	Ms. Barbara Bundy	The Fashion Institute of Design and Merchandising, USA
(v)	Prof. Raymond Au	The Hong Kong Polytechnic University, Hong Kong

AWARDEES

3. **Junior Faculty:** The following four Junior Faculty have been selected for awards in this category: –

S. NO.	AUTHORS	INSTITUTION	TOPIC	AWARD
A	Mrs. Ambika Magotra	Pearl Academy of Fashion, India	Whimsical and pop indie	USD 2000/-
B	Ms. Nao Okajima	Bunka Gakuen University, Japan	Trends in production of woven and dyed products at department stores from the late edo to meiji periods	USD 2000/-
C	Mrs. Sandra Kuijpers	Amsterdam Fashion Institute, The Netherlands	3d virtual prototyping for fashion design, pushing the boundaries of possibility	USD 2000/-
D	Ms. Deanna Clark	Fashion Institute of Technology, USA	Fashion beyond borders ‘a fusion of technology and free trade agreements pave the way into the largest economy in the world	USD 2000/-
E	Ms. Patricia Hart	Metropolitan South Institute of TAFE, Australia	The democratisation of fashion: the role of fashion dissemination in the construction of new fashion elites	USD 2000/-

4. **PG/ Research Students:** The details of the awardees in this category are given below: –

S. NO.	AUTHORS	INSTITUTION	TOPIC	AWARD
A	Ms. Lipi Begum	London College of Fashion, UK	Hyper-glocal realities: through the lens of lingerie advertising in India	USD 2000/-
B	Mrs. Anupam Kapoor	Pearl Academy of Fashion, India	Fingerprinting the electronic portal consumer in India: different strokes for different folks	USD 2000/-

5. The cheques will be presented to the awardees at the award ceremony on 21st March, 2012.

6. In addition, IFFTI will pay the Conference registration fee of the aforementioned awardees.

-----X-----X-----

VENUES OF FUTURE IFFTI MEETINGS

At the last Executive Committee meeting held at Bunka Gakuen University, the Secretary was asked to obtain formal proposals from Otago Polytechnic, New Zealand, University of Brighton, UK, Polimoda, Italy, Artez Institute of the Arts, The Netherlands and Hong Kong Design Institute, Hong Kong for hosting future IFFTI Conferences.

2. Responses received are compiled below: –

S. No.	Institution	Response
(a)	Otago Polytechnic, New Zealand	Will consider hosting 2015 Conference
(b)	University of Brighton, UK	Will consider hosting 2015 Conference
(c)	Polimoda, Italy	Willing to host 2015 Conference
(d)	Artez Institute of the Arts, The Netherlands	Will consider hosting 2015 or 2016 Conference in collaboration with Amsterdam Fashion Institute, The Netherlands
(e)	Hong Kong Design Institute, Hong Kong	Will consider hosting Conference in 2015 or beyond

3. In addition, following institutions have expressed willingness to host IFFTI Conferences and Executive Committee Meetings: –

S. No.	Institution	Year	Event
(a)	Fashion Institute of Technology, USA	2013	15 th Annual Conference
(b)	University of Huddersfield, UK	2014	16 th Annual Conference
(c)	Symbiosis Institute of Design, India	2014	16 th Annual Conference
(d)	School of Fashion and Textiles, RMIT, Australia	October, 2013	30 th Executive Committee Meeting
(e)	Nottingham Trent University, UK	October, 2013	30 th Executive Committee Meeting

4. The details of IFFTI Conferences and meetings until 2013 are placed at **Appendix – B (Page No.: EC-16)**.

5. The Executive Committee may discuss and decide.

-----X-----X-----

DETAILS OF IFFTI CONFERENCES AND EXECUTIVE COMMITTEE MEETINGS

S. No.	Meeting	Venue	Period
Past Conferences and Meetings			
(1)	1 st Annual Conference	National Institute of Fashion Technology, India	17th-19th November, 1998
(2)	1 st Executive Committee Meeting	Institut Francais de la Mode, France	3rd & 4th June, 1999
(3)	2 nd Annual Conference and 2 nd Executive Committee Meeting	Universidade Anhembi Morumbi, South America	17th-19th November, 1999
(4)	3 rd Executive Committee Meeting	London College of Fashion, UK	5th & 6th June, 2000
(5)	3 rd Annual Conference and 4 th Executive Committee Meeting	London College of Fashion, UK	7th-10th November, 2000
(6)	5 th Executive Committee Meeting	Hong Kong Polytechnic University, Hong Kong	20th February 2001
(7)	6 th Executive Committee Meeting	Institut Francais de la Mode, France	2nd July 2001
(8)	7 th Executive Committee Meeting	Fashion Institute of Technology, USA	9th & 10th July 2002
(9)	4 th Annual Conference and 8 th Executive Committee Meeting	Hong Kong Polytechnic University, Hong Kong	6th-11th November, 2002
(10)	5 th Annual Conference and 9 th Executive Committee Meeting	Donghua University, P. R. China	18th - 22nd March, 2003
(11)	10 th Executive Committee Meeting	Institut Francais de la Mode, France	20th - 21st November, 2003
(12)	6 th Annual Conference and 11 th Executive Committee Meeting	National Institute of Fashion Technology, India	29th March - 1st April, 2004
(13)	12 th Executive Committee Meeting	Ryerson University, Canada	30th September & 1st October 2004
(14)	13 th Executive Committee Meeting	London College of Fashion, UK	11th & 12th July 2005
(15)	7 th Annual Conference and 14 th Executive Committee Meeting	Bunka Women's University, Japan	31st October - 5th November, 2005
(16)	8 th Annual Conference and 15 th Executive Committee Meeting	North Carolina State University, USA	18th - 22nd June, 2006
(17)	16 th Executive Committee Meeting	Amsterdam Fashion Institute, the Netherlands	11th & 12th October 2006
(18)	9 th Annual Conference and 17 th Executive Committee Meeting	Ryerson University, Canada	12th - 14th April, 2007
(19)	18 th Executive Committee Meeting	Hong Kong Polytechnic University, Hong Kong	11th & 12th October 2007
(20)	10 th Annual Conference and 19 th Executive Committee Meeting	Royal Melbourne Institute of Technology, Australia	8th - 11th March, 2008
(21)	20 th Executive Committee Meeting	Donghua University, P. R. China	16th & 17th October, 2008
(22)	11 th Annual Conference and 21 st Executive Committee Meeting	London College of Fashion, UK	31st March - 3rd April, 2009
(23)	22 nd Executive Committee Meeting	Fashion Institute of Technology, USA	22nd & 23rd October, 2009
(24)	12 th Annual Conference and 23 rd Executive Committee Meeting	Fu Jen Catholic University, Taiwan	22nd - 26th March, 2010
(25)	24 th Executive Committee Meeting	Polimoda, Italy	9th & 10th October, 2010
(26)	13 th Annual Conference and 25 th Executive Committee Meeting	Institut Francais de la Mode, France	11th - 14th April, 2011
(27)	26 th Executive Committee Meeting	Bunka Gakuen University, Japan	13th & 14th October, 2011
Future Conferences and Meetings			
(29)	14 th Annual Conference and 27 th Executive Committee Meeting	Pearl Academy of Fashion, India	17th - 21st March, 2012
(30)	28 th Executive Committee Meeting	Istanbul Moda Academy, Turkey	October, 2012
(31)	15 th Annual Conference and 29 th Executive Committee Meeting	The Fashion Institute of Design and Merchandising, USA	March 2013

-----X-----X-----